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RENAULT COMMENCES NEW F1 SEASON WITH ITS THREE PARTNER TEAMS

- **The three Renault-powered Formula One teams – Lotus Renault GP, Red-Bull Racing Renault and Team Lotus Renault – have just launched their new contenders during the latest round of pre-season testing in Spain.**
- **All three teams will use identical engines supplied by Renault Sport F1, the motorsport department responsible for Renault's F1 activities.**
- **A bespoke group of Viry-Châtillon-based engine specialists and technicians will be assigned to each team.**
- **Renault Sport F1 will have multiple roles, as engine builder, technology and business-to-business opportunities supplier.**
- **For Renault, Formula 1 racing is more than ever a laboratory of new technologies and a showcase for the company's quality excellence.**

The test sessions presently taking place in Valencia, Spain, herald the official start of a new Formula One campaign. Each of the three Renault-powered teams – Lotus Renault GP, Red-Bull Racing Renault and Team Lotus Renault – has used the event to unveil 2011 cars.

The 2011 season marks the dawn of a brand-new chapter in Renault's F1 history. By opting to supply three teams – 25 per cent of the field – Renault is going back to its core activity as an engine supplier and is gearing up for the challenges ahead.

Renault's renewed commitment to F1 underlines how important Grand Prix racing is to the brand. **As well as being a formidable springboard to promote its image across the globe, motor racing's highest tier doubles up as a test laboratory for new technology** – a factor that will become ever more relevant in the years ahead, when new engine regulations are implemented. From 2013, new F1 regulation will spur the



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development of more environment-friendly powertrains that can be directly applied to mass production vehicles. These powertrains will feature outstanding quality and reliability. For F1 cars and mass production models alike, the highest standards on quality are essential to vehicle projects. Quality is involved in every phase, right from the start, including team organization, supplier selection, design intelligence and production efficiency. **All of which makes Formula 1 an international showcase for the Renault quality excellence.**

Renault Sport F1 is the department that has been set up to oversee this programme. The main thrust of its work will take place at Viry-Châtillon, traditionally the technical hub of Renault's F1 activities: engines have been developed, built and tested here for more than 30 years. This season, all three partner teams will receive identical engines. Each team will also have its own bespoke group of six engine specialists and technicians who will be assigned for the season's duration. Furthermore, the six Renault-powered drivers will have a dedicated engine engineer. This ability to adapt to the demands, cultures and ambience of different partner teams has been a key factor behind the success of Renault's engines throughout the company's long F1 history. To date, this approach has been rewarded with nine world titles in the Constructors' World Championship and eight titles in the Drivers' World Championship.

Press Contact: +33 1 76 84 63 36
www.media-renault.com